

- (d) Discuss opportunities in the international management of business.
- (e) Define concept of CCHRM.
- (f) What is culture diversity ?
- (g) Explain training in context of IHRM.
- (h) Define objective of "Repatriate".

SECTION – B

UNIT – I

- 2. Define the causes of repatriation in global organizations. What strategies are suggested to manage these movements ?
- 3. Identify the challenges of training an international work force.

UNIT – II

- 4. Explain the desired qualities of leadership across borders and cultures. How does it influence the performance of the organization ?
- 5. Explain the difficulties encountered when performing cross-cultural research.

UNIT – III

- 6. What are cross cultural communication ? Explain the process and challenges of such communication.

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- 7. Explain the importance of culture to Global Management of Human Resources.

UNIT – IV

- 8. Define the important issues of ethical dilemmas in international management. What is their impact on organizational performance ?
- 9. Compare the organizational and managerial aspects of western and eastern styles of management.

12769- (P-3)(Q-9)(23) (3)

Roll No.

12769

**MBA 2 Yr. 4th Semester New Scheme
2019-20**

Examination – May, 2023

CROSS CULTURAL AND GLOBAL MANAGEMENT

Paper : 20IMG24G12

Time : Three hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Section – A is compulsory. Attempt four questions from Section – B (one question from each Unit). All questions carry equal marks.

SECTION – A

1. Write short notes on the following :

- (a) Difference between an impatriate and expatriate.
- (b) How can an international firm deal with political risks ?
- (c) Explain geo-centric, region-centric approach of HR.

12769-2 Yr-(P-3)(Q-9)(23)

P. T. O.