

57541

BBA 5th Semester (N.S.) (Re-appear)

Examination, May-2023

PRODUCTION AND MATERIALS MANAGEMENT

Paper-BBAN-501

Time allowed : 3 hours]

[Maximum marks : 80

Note : Attempt compulsory question no. 1 from Section-A and four questions from Section-B (one question from each unit). All questions carry equal marks.

Section-A

1. Briefly explain the following :

- (a) Production Management
- (b) Importance of Location Decision
- (c) Unbalanced Assignment Problem
- (d) Raw Material Inventory
- (e) Value Analysis
- (f) Importance of Materials Management
- (g) Scrap and Surplus Materials
- (h) Materials Handling

Sections-B

Unit-I

2. Discuss the functions and long-term and short term decisions of Production Management.

57541-P-3-Q-9 (23)

[P.T.O.

Roll No.

12780

MBA 2 Yr. 4th Semester New Scheme

2019-20

Examination – May, 2023

WAREHOUSE MANAGEMENT AND INVENTORY

CONTROL

Paper : 20IMG24GO3

Time : Three hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : The question paper is divided into two Sections.

Section-A comprising *eight* short answer type questions (carrying 2 marks each, which are *compulsory*. Answer to each question should not exceed 50 words normally) **Section-B** comprising *eight* questions (*two* questions from each unit). The students are required to attempt *four* questions selecting *one* question from each Unit. All questions carry equal marks.

SECTION - A

1. Write short note on :
- (a) Define warehouse management.
 - (b) What do you mean by term scrap material ?
 - (c) Define JIT.
 - (d) Types of inventory.
 - (e) Define warehouse security.
 - (f) Difference between warehouse management and warehouse organizations.
 - (g) Define order quantity for periodic inventory.
 - (h) Make or buy decisions.

SECTION - B

UNIT - I

- 2. Write a detailed, note on meaning and significance of warehouse management and warehouse organizations requisition and replenishment of materials.
- 3. Briefly describe stocktaking, surplus and scrap material and storage handling practices with suitable example.

UNIT - II

- 4. Discuss the computerization of warehouse activities and ISO standards and warehouse activity in detail.

5. Write short notes on :
- (a) Warehouse security
 - (b) Safety and maintenance

UNIT - III

- 6. Discuss it in detail the inventory concepts and also describe the pressure for low inventory and pressure of high inventory.
- 7. Write short note on :
 - (a) EOQ Model
 - (b) Order quantity with variable demand

UNIT - IV

- 8. Define JIT and also describe principles of JIT and core logics and advantages and disadvantages of JIT.
- 9. Explain in detail make or buy decisions and also describe the factors influencing make or buy decisions cost, quality, capacity and core vs. noncore management strategy.

Roll No.

12646

**MBA 2 Yr. 3rd Semester (N. S.) 2019-20
CBCS Examination – May, 2023**

SERVICES MARKETING

Paper : 20IMG23GM3

Time : Three Hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : The question paper is divided into *two* Sections. Section 'A' comprising *eight* short answer type questions (carrying *two* marks each, which are *compulsory*. Section 'B' comprising 8 questions (2 questions from each Unit). The students are required to attempt *four* questions selecting *one* question from each Unit. All questions will carry equal marks.

12646-35a-(P-3)(Q-9)(23)

P. T. O.

SECTION - A

1. Write short notes on the following :
 - (a) What is the impact of IT on service marketing ?
 - (b) Define Green Marketing.
 - (c) Define interactive marketing.
 - (d) What are the unique characteristics of services ?
 - (e) Enlist different examples of expanded service marketing mix.
 - (f) What is market segmentation ?
 - (g) What is the need of new service development ?
 - (h) What is the need of logistics in service industry ?

SECTION - B

UNIT - I

2. Explain the classification of services and method of service marketing mix.
3. Discuss the major issues and challenges of service marketing in India.

12646- (P-3)(Q-9)(23) (2)

UNIT - II

4. What are the elements in an effective service marketing research programme ? Explain.
5. How will you develop the service recovery strategies and mechanism for building customer relationship ?

UNIT - III

6. Discuss the stages in new service development process.
7. What are the challenges of service innovation and design ? Explain with suitable example.

UNIT - IV

8. Why most of the corporate prefer integrated service marketing communication ? Discuss.
9. How does the corporate are designing service delivery system ? Explain with suitable case.

12646- (P-3)(Q-9)(23) (3)

57534

BBA 4th Semester (N.S.) 2014-17

Examination, May-2023

BUSINESS LAWS

Paper-BBAN-404

Time allowed : 3 hours [Maximum marks : 80]

Note : Section-A is compulsory. Attempt any four questions from Section-B by selecting at least one question from each unit. Each question carries equal marks.

Section-A

1. Explain the following : 8×2=16

- (a) Acceptance
- (b) Undue influence
- (c) Void agreement
- (d) 2 duties of a pawnor or pledger
- (e) Doctrine of caveat emptor
- (f) Promissory note
- (g) National Nodal Agency
- (h) Duties of a subscriber

Section-B

Unit-I

2. What do you mean by contract ? Explain the essential elements of a valid contract in brief. 16

or

3. What are the various ways in which a contract may be discharged ? 16

57534-P-2-Q-9(23)

P.T.O.

(2)

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Unit-II

4. Explain the Contract of Indemnity ? Discuss the rights of a indemnity holder. 16

or

5. What is Bailment ? Discuss the rights and duties of a Bailor and Bailee. 16

Unit-III

6. Define Contract of Agency. How an agency can be created and terminated ? 16

or

7. Give meaning and essential elements of a Negotiable instrument. Discuss the liabilities of various parties to a Negotiable instrument. 16

Unit-IV

8. Discuss in brief : $4 \times 4 = 16$

- (i) Digital signature certificate
- (ii) Payment in Due Course
- (iii) Cyber Crime
- (iv) Cyber Appellate Tribunal

or

9. Write a detailed note on 'Right to Information Act, 2005' 16

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Roll No.

12754

**MBA 2 Yr. 4th Semester New Scheme 2019-20
Examination – May, 2023**

TRAINING & DEVELOPMENT

Paper : 20IMG24GH2

Time : Three hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : This paper consists of two Sections (Section **A** and **B**). Section-**A** is *compulsory* and carry questions of 2 marks each and Section-**B** consists of eight questions. The students shall be required to attempt *four* questions from Section-**B** selecting *one* question from each unit. All questions carry equal marks.

SECTION – A

1. Write short note on :
 - (a) Importance of training
 - (b) Knowledge acquisition

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P. T. O.

- (c) Training aids
- (d) Business games
- (e) Problem solving
- (f) Brain storming
- (g) Cross cultural training
- (h) Learning styles

SECTION - B

UNIT - I

2. What do you mean by training needs assessment ? Briefly discuss its organizational and person analysis ?
3. Describe the process of training ? Briefly discuss the role of stakeholders in training programme.

UNIT - II

4. Discuss the process of learning in a training programme. How would you develop an effective training programme for the middle level managers ?
5. What is pedagogy ? Explain an effective pedagogy for supervisory level training.

UNIT - III

6. What are different training techniques for culture building in an organization ? Discuss.
7. What do you mean by role play technique ? Discuss its various implications for the development of the organization.

UNIT - IV

8. Describe succession planning. Explain its process and strategy.
9. Discuss the emerging issues in training. How do they contribute in organizational development ?

Roll No.

3524

**B. Tech. 7th Semester (Civil) Elective-III
Examination – May, 2023**

DISASTER MANAGEMENT AND MITIGATION

Paper : PEC-CEEL-407-G

Time : Three hours]

[Maximum Marks : 75

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Question No. 1 is compulsory. Attempt any *four* questions from each Section. All questions carry equal marks.

1. (a) Effects of disaster
- (b) Different bands to reduce effect of earthquake.
- (c) Write the importance of ozone layer for human being.
- (d) Mine disaster
- (e) Effects of Covid 19
- (f) Occurrence of a cyclone