

57543

BBA 5th Semester (N.S.) (Re-appear) Examination,
May-2023

INDIAN BUSINESS ENVIRONMENT

Paper-BBAN-503

Time allowed : 3 hours]

[Maximum marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Section-A contains eight short answer type questions of two marks each. All the questions are compulsory. Section-B attempt four questions in all, selecting one question from each unit. All questions carry equal marks.

Section-A

1. Write short notes on the following :
 - (a) Political Environment
 - (b) Privatization
 - (c) WTO
 - (d) Balance of Payments
 - (e) Industrial Sickness
 - (f) Stock Exchange
 - (g) Objectives of SEBI
 - (h) Problems of SMEs

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Section-B**Unit-I**

2. Describe the nature and determinants of the business environment.
3. Discuss the concept of social responsibility in the Indian Economy. How optimum level of social responsibility can be achieved by an organization ?

Unit-II

4. Discuss the public sector reforms in detail. How industrial licensing policy has affected the public sector since 1991 ?
5. Explain the growth of SMEs in India. Discuss various problems faced by SMEs.

Unit-III

6. Discuss the role and objectives of SEBI in the Indian Capital Market.
7. Describe various banking sector reforms that have taken place in the Indian Economy.

Unit-IV

8. What is FDI ? Explain the Indian Policy towards FDI.
9. Explain the Globalization trends in Indian Economy. Discuss the positive impact of MNCs on Indian Economy.