

Unit-II

4. "Planning is the essence of management." Elucidate this statement.
5. What do you meant by MBO ? What are the different steps involved in it ?

Unit-III

6. What do you mean by Departmentation ? Describe the bases of departmentation in brief.
7. "Sound organisation structure is an essential pre-requisite of efficient management." Discuss the above statement.

Unit-IV

8. What is controlling ? Discuss the need for control. What are the characteristics of a good control system ?
9. Describe briefly the various techniques of management control.

PRINCIPLES OF MANAGEMENT

Paper-BBAN-201

Time allowed : 3 hours/[Maximum marks : 80

Note : Section-A (Question No. 1) is compulsory. Attempt one question from each unit in Section-B. All questions carry equal marks.

Section-A

1. Explain the following terms :

- (a) Bureaucracy
- (b) CSR
- (c) Standing Plans
- (d) Programmed Decisions
- (e) Brainstorming
- (f) Formal organisation
- (g) Decentralisation
- (h) Human Resource Accounting

Section-B**Unit-1**

- 2. "Management is the development of men and not the direction of things." Explain.
- 3. Critically evaluate the classical approach of management.