

Section-B**Unit - I**

2. Discuss various types of operating systems and their functions with examples.
3. Define networking. Discuss the types and advantages of networking in detail.

Unit - II

4. Discuss the application of computers in Government and Private offices.
5. Explain the concept of information technology. What are the types and purpose of information technology?

Unit - III

6. What are the different types of information system? Discuss their advantages and disadvantages.
7. What is Executive Information System? Explain the characteristics and benefits of Executive Information System?

Unit - IV

8. What is multimedia? Discuss multimedia applications for E Business.
9. How can you apply multimedia in marketing and advertising?

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BBA 2nd Semester, (N.S.) 2014-17

Examination, May-2023

COMPUTER APPLICATIONS IN MANAGEMENT

Paper - BBAN-204

Time allowed : 3 hours]

[Maximum marks : 50

Note: All questions of Section-A are compulsory. Attempt any four questions from Section-B selecting at least one question from each unit. All questions carry equal marks.

Section-A

1. Explain in brief :
 - (i) Network devices
 - (ii) Hardware and software
 - (iii) Web hosting
 - (iv) TPS and OAS
 - (v) Web based multimedia

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[P.T.O.]