

Roll No. \_\_\_\_\_

**12651**

**MBA 2 Yr. 3rd Semester  
New Scheme 2019-20  
Examination – February, 2022  
SUPPLY CHAIN AND LOGISTICS MGT.**

Paper : 201MG23G03

Time : Three Hours ]

[ Maximum Marks : 80

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

**Note :** Attempt *compulsory* question No. 1 from Section-A and *four* questions from Section-B (*one* question from each unit). All questions carry equal marks.

**SECTION – A**

1. Write brief notes on the following :
- (a) Define supply chain
  - (b) Transportation infrastructure
  - (c) Network design

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- (d) Strategic fit
- (e) Centralized purchasing
- (f) Need for maintaining buffer stock
- (g) Concept of benchmarking;
- (h) Outsourcing

**SECTION - B**

**UNIT - I**

- 2. Describe the decision phases in a supply chain. Explain the process view of supply chain.
- 3. How can a company achieve strategic fit between its competitive and supply chain strategies ? How could a car manufacturing company use transportation to increase the efficiency of its supply chain ?

**UNIT - II**

- 4. Discuss the importance and types of distribution networks. How is distribution linked to value addition ?
- 5. Explain the meaning and objectives of transportation networks. What are the major issues in designing and planning of a transport network ?

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**UNIT - III**

- 6. Explain the meaning and types of inventories. Why should a company maintain inventories ? What are the costs associated with them ?
- 7. (a) What are the advantages and disadvantages of decentralized purchasing ?  
(b) How does ABC analysis help in reducing investment in inventories ?

**UNIT - IV**

- 8. Highlight the need for decision support system for SCM. What are its components ?
- 9. Write notes on :  
(a) Recent issues in SCM.  
(b) Outsourcing

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