

Roll No.

12637

**MBA 2 yr. 3rd Semester New Scheme
2019-20 Examination – February, 2022**

MULTIMEDIA AND WEB DEVELOPMENT

Paper : 201MG23CT4

Time : Three Hours]

[Maximum Marks : 50

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Section-A is compulsory. Attempt four questions from Section-B (one question from each unit).

SECTION – A

1. Write short notes on the following :
 - (i) Authoring tools
 - (ii) DVI technology

- (iii) File format systems.
- (iv) Navigation theory.
- (v) Web design tools.

SECTION - B

UNIT - I

- 2. What are the Multimedia devices ? Discuss in detail.
- 3. What is multimedia and scope of multimedia ?

UNIT - II

- 4. Why do we need to compress data ? What is Lossy and non-lossy compressions of images ?
- 5. Write short note on :
 - (a) Speech recognition
 - (b) Speech generation

UNIT - III

- 6. What is Distributed Multimedia System and what are its components ?

12637 - (P-3)(Q-4/22) (2)

- 7. What is multimedia applications design and what are application classes ?

UNIT - IV

- 8. What is a web design and web development process ?
- 9. What is site architecture and explain the different types of site architectures ?

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