

Roll No. _____

12752

**MBA 2 Year 4th Semester
(New Scheme) CBCS
Examination – February, 2022**

CSR AND BUSINESS ETHICS
Paper : 201MG24C2

Time : Three hours] Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after examination.

Note : All questions of Section-A are compulsory. Attempt four questions from Section-B selecting at least one question from each unit. All questions carry equal marks

SECTION – A

1. Write short notes on the following : 2 × 8 = 16
- (a) Decline Indian Ethos.
 - (b) Differentiate between "Salam kharua" and "Nisalam kharua".
 - (c) What is law of creation?
 - (d) Differentiate between value and skill.

- (e) What do you mean by 'Yogesh karmas knowledge' ?
- (f) What is 'sadharma' in Indian ethos ?
- (g) Define learning in Indian context.
- (h) What is value based holistic management ?

SECTION - B

UNIT - I

2. What is the role of Indian ethos in managerial practices ? Which principles of Indian ethos can be used as guidelines for Indian managers ? 16
3. Explain the management lessons of Indian Ethos mentioned in *Valis* and *Kamyajni*. 16

UNIT - II

4. According to Indian ethos, what personality traits need to be developed to be an effective manager ? 16
5. Write detailed notes on : 8 × 2 = 16
- (a) Explain *karma-yoga*. Discuss upon the applications of *karma-yoga* today.
- (b) Explain the concept of *Sadhna* in management context.

UNIT - III

6. Explain the Indian system/Gurukul system of learning. Explain the relevance of Gurukul system of learning today. 16

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(P-3)(Q-9)(27)

(2)

7. Explain the laws of karma. Explain the core teachings of various laws of karma as applicable to modern day organizations. 16

UNIT - IV

8. Assimilating universal values like truth, righteousness, peace, love and non-violence will help shareholders, customers, society, governments, colleagues, superiors, organisation and competitors. Discuss this statement with suitable examples. 16
9. Answer the following: 8 × 2 = 16
- (a) What is the interrelation between personal values and organisational commitment ?
- (b) Evaluate Indian culture and wisdom.

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(P-3)(Q-9)(22)

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