

Roll No.

12649

**MBA 2 Yr. 3rd Semester
New Scheme 2019-20
Examination – February, 2022**

PROJECT MANAGEMENT

Paper : 20IMCG23GO2

Time : Three Hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after examination.

Note : Attempt *compulsory* question No. 1 from Section-A and *four* questions from Section-B (one question from each unit). All questions carry equal marks.

SECTION – A

1. Write brief notes on the following :

- (a) Types of projects
- (b) Growth strategy
- (c) Market segmentation

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- (d) Product mix
- (e) Rights issue
- (f) Shadow prices
- (g) Objectives of project planning
- (h) Time overrun

SECTION - B

UNIT - I

2. Explain the importance of and difficulties faced in capital budgeting decisions. Which factors influence these decisions?
3. Discuss the sources of project ideas. Which key issues should be examined in the preliminary screening exercise?

UNIT - II

4. Explain the meaning and objectives of feasibility report. What are the components of a feasibility report?
 5. Explain the meaning of risk relative to projects. Taking a hypothetical example, illustrate the measurement of risk by using co-efficient of variation.
- UNIT - III**
6. What is the significance of SCBA in project management? Discuss the rational for SCBA.

7. Why is debt considered cheaper than equity? What are the advantages and disadvantages of financing a project by debt?

UNIT - IV

8. Explain the procedure and benefits of performance review. Which problems are faced in it?
9. Write notes on :
 - (a) Project control
 - (b) Formation of an effective group