

Roll No.

12607

MBA 2yr. 1st Semester (CBCS) 2019-20 New
Scheme Examination – February, 2022

BUSINESS ENVIRONMENT

Paper: 19IMG21C7

Time : Three Hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Section-A is compulsory. Attempt four questions from Section-B (one question from each unit).

SECTION – A

1. Write short notes on the following :

- (i) Interaction between external & internal environment.
- (ii) Process of environment scanning.
- (iii) Socio culture & legal environment.

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(vi) SEBI Act

(v) Public sector reforms & performance.

(vi) Infrastructure development and policy.

(vii) Current balance of payment.

(viii) Indian environment for foreign investment.

SECTION - B

UNIT - I

2. What is mixed economy? Compare and contrast the philosophies of capitalism and socialism with their variants.

3. "Business environment for a firm is a multi layered structure". Explain in detail.

UNIT - II

4. Do you think current state of growth and investment can be termed as instrument of growth? If yes, explain its impact on business environment.

5. Discuss in detail the role of economic environment in start-ups and how it affects the growth of the country?

UNIT - III

6. What are the different banking sector reforms and challenges? Do you think these reforms have answer to the growth of Indian economy? Do you think the recent merger of banks will favour the Indian economy?

7. What do you understand by intellectual property regime? Do you believe the "Make in India" campaign will boost R & D environment? Explain your answer with relevant examples.

UNIT - IV

8. What do you understand by globalization? How can globalization be turned into set of opportunities for Indian economy?

9. Explain the current state of India's competitiveness in the world economy. Does the external influences on Indian business environment friendly to Indian investors vis-à-vis foreign investors?