

Roll No. \_\_\_\_\_

12007

MBA 2 yr. 1st Semester (old) CBCS  
Examination – February, 2022

BUSINESS ENVIRONMENT

Paper : 161MG21C7

Time : Three hours ]

[ Maximum Marks : 80

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

**Note :** This paper consists of two sections. All the questions of Section A are compulsory and carrying five marks each. Section B consists eight questions. The students shall be required to attempt four questions from section B selecting one question from each unit. All questions carry 16 marks.

**SECTION – A**

1. Write short notes (normally 50 words) on the following :

- (a) What Constitute of business environment ?

- (b) What are the micro factors of business environment?
- (c) Globalization.
- (d) Monetary Policy
- (e) Objectives of Economic reforms.
- (f) Balance of payments.
- (g) Unfair trade practices
- (h) Reverse repo-rate.

### SECTION - B

#### UNIT - I

- 2. Describe business environment. Explain different factor affecting business environment.
- 3. Discuss the various types of risks and assessing techniques in business environment.

#### UNIT - II

- 4. Who do you mean by economic reforms and how does economic reforms boosted the Indian economy?
- 5. Short notes :
  - (i) Monetary Policy
  - (ii) Fiscal Policy

#### UNIT - III

- 6. Discuss the role of SBI sector in growth of Indian economy. Which prudential measures have been taken by government to empower SBI sector?
- 7. What are the different banking reforms in India? Discuss the role of banking reforms in the growth of Indian economy.

#### UNIT - IV

- 8. What do you mean by balance of payments? How does balance of payment reflects the level of globalization of a country?
- 9. What do you understand by globalization? Highlight the advantages and disadvantages of globalization for any economy.