

Roll No.

12752

**MBA 2 Yr. 4th Semester
New Scheme 2019-20
Examination – July, 2022**

CSR AND BUSINESS ETHICS

Paper : 20IMG24C2

Time : Three hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Section A contains eight short answer type questions of two marks each. All the questions are *compulsory*. Section B attempt *four* questions in all, selecting *one* question from each unit. All questions carry equal marks.

SECTION – A

1. Write a short notes on the following :

- (a) Relevance of Indian ethos
- (b) Ethics vs ethos
- (c) Dharma
- (d) Detachment

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(e) Law of humility

(f) Karma

(g) Formation of values

(h) Value and workplace

SECTION – B

UNIT – I

2. What are the different sources of Indian ethos in management ? Explain in detail.

3. Differentiate between Indian management and Western management.

UNIT – II

4. Enumerate all the qualities required for the development of a personality.

5. What does Sadhana mean ? Explain all the four stages of Sadhana given in Tantra.

UNIT – III

6. Write down the importance of learning in an organisation. Also explain the advantages and disadvantages of the Gurukul system of learning.

7. Write a short notes on :

(a) Law of growth

(b) Law of responsibility

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UNIT – IV

8. How values are interrelated with the skills ? Also explain the Aristotle's view on value inculcation.

9. What are the core values of Indian culture ? What is the relevance of Ancient Indian wisdom to modern mental health ?

12752- (P-3)(Q-9)(22) (3)