

Roll No.

12767

**MBA 2 Yr. 4th Semester
New Scheme 2019-20
Examination – July, 2022**

E-BUSINESS INFORMATION SYSTEMS MANAGEMENT

Paper : 20IMG24GT5

Time : Three hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : All question of Section 'A' are compulsory. Attempt any *four* questions from Section 'B' selecting at least *one* question from each unit. All questions carry equal marks.

SECTION – A

1. Short questions :

- (a) ISP
- (b) Affinity clustering

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- (c) Baseline project plan
- (d) Time value of money
- (e) Scribe
- (f) EPSS
- (g) Alpha testing
- (h) Refactoring

SECTION – B

UNIT – I

- 2. Describe the characteristics of management information systems (MIS) and explain how MIS differ from transaction processing (TPS).
- 3. Describe the major phases in the systems development life cycle (SDLC). Which phase in the SDLC is the most important ?

UNIT – II

- 4. Describe how information system planning can be used to assist in identifying and selecting system development project ?
- 5. List and discuss the different types of project feasibility factors. Is any factor most important ? Why or why not ?

UNIT – III

- 6. Describe four traditional techniques for collecting information during analysis. When might one be better than another ?
- 7. What is DFD ? Why do system analysts use data flow diagram (DFD) ?

UNIT – IV

- 8. What are the four approaches to installation ? Which is the most expensive ? Which is the most risky ? How does an organization decide which approach to use ?
- 9. Explain training information system and the different types of training methods.
