

Roll No.

12029

**MBA 2nd Semester (Open Elective)
Examination – July, 2022**

**FUNDAMENTALS OF MANAGEMENT
(OPEN ELECTIVE COURSES)**

Paper : 16IMS01

Time : Three hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Question No. 1 is compulsory. Attempt four more questions, selecting one from each Unit. All questions carry equal marks.

1. Write short notes on following :

- (a) Management control
- (b) Departmentation
- (c) Span of management
- (d) Characteristics of effective leaders
- (e) Planning

- (f) Control technique
- (g) Motivation
- (h) Work specialization

UNIT – I

- 2. Why is it important to study evolution of management ?
- 3. What is the difference between traditional and behaviour system ?

UNIT – II

- 4. What are key points in organizing and focusing of problems ?
- 5. How important is planning ? Explain giving suitable examples.

UNIT – III

- 6. What is importance of motivation ?
- 7. What are the biggest challenges facing leadership today ?

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UNIT – IV

- 8. Describe management control concept and processes.
 - 9. Explain effective management control system.
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