

Roll No.

57554

**BBA 6th Semester (N. S.) 2014-17
Examination – July, 2022**

CONSUMER PROTECTION

Paper : BBAN-604

Time : Three Hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Section-A is compulsory. Attempt four questions from Section-B, selecting at least one question from each Unit. All questions carry equal marks.

SECTION – A

1. Explain the following :

8 × 2 = 16

- (a) Consumer Protection Act, 1986
- (b) Unethical practices of business.
- (c) Consumer buying motives

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- (d) Consumer's sovereignty
- (e) Sources of consumer information
- (f) Harmful products
- (g) Public interest litigation (PIL)
- (h) Consumer rights

SECTION – B

UNIT – I

- 2. What is consumer protection ? Discuss the approaches to consumer protection. 16
- 3. Differentiate between the doctrine of caveat emptor and caveat vendor. What are the main rights provided to consumers ? 16

UNIT – II

- 4. Explain the basic provisions of the Consumer Protection Act 1986. 16
- 5. Describe a three tier mechanism for Consumer Protection under Consumer Protection Act. 16

UNIT – III

- 6. Define Restrictive Trade Practices. Is their regulation essential for the protection of Consumer's Interest ? 16
- 7. Explain the role of government in bringing out the awareness among consumers. 16

UNIT – IV

- 8. Discuss legal aspects of advertising for consumer protection. 16
- 9. What are the major developments in consumer protection movements in India ? What role media and government agencies have played in this context ? 16
