

Roll No. ....

57511

**BBA 2nd Semester (N. S.) 2014-17  
Examination – July, 2022**

**PRINCIPLES OF MANAGEMENT**

Paper : BBAN-201

Time : Three Hours ]

[ Maximum Marks : 80

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

*Note : Section-A (Question No. 1) is compulsory. Attempt one question from each Unit in Section-B. All questions carry equal marks.*

**SECTION – A**

1. Explain the following terms :

- (a) Behavioural approach
- (b) Social audit
- (c) MBO

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- (d) Situational approach
- (e) Division of work
- (f) Strategic planning
- (g) Leadership style
- (h) Operational planning

### SECTION – B

#### UNIT – I

2. Discuss briefly the various functions which constitute the process of management.
3. Critically evaluate the 'contingency approach' of management.

#### UNIT – II

4. What is the nature and purpose of planning ? Briefly explain the components of planning.
5. "Decision making is the primary task of management." Discuss this statement and explain the process of decision making.

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#### UNIT – III

6. Explain delegation of authority and discuss the advantages and disadvantages of delegation of authority.
7. Explain various types of organizational structures and what factors should be considered in organizational design ?

#### UNIT – IV

8. How many types of control are there in organization ? How does it help in smooth functioning of an organization ?
9. What are the essential requirements of an effective control system ?

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