

Roll No.

57514

BBA 2nd Semester (N. S.) 2014-17
Examination – July, 2022

COMPUTER APPLICATIONS IN MANAGEMENT

Paper : BBAN-204

Time : Three hours]

[Maximum Marks : 50

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Attempt five questions in all, selecting one question from each unit in Section-B. Question No. 1 (Section-A) is compulsory. All questions carry equal marks.

SECTION – A

1. Answer the following :

- (a) What are the areas in which information technology can be useful ?
- (b) Define Firewall.
- (c) Define MIS
- (d) Define Multimedia
- (e) What is News group ?

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SECTION – B

UNIT – I

2. What are the different types of computer systems? Explain in detail.

3. Write short notes on :

- (a) E-mailing
- (b) Computer Applications

UNIT – II

4. What are POP and IMAP in context of e-mail ? What are the advantages and disadvantages of POP ?

5. Discuss the following :

- (a) Web hosting
- (b) Internet applications in education

UNIT – III

6. Discuss the following :

- (a) MIS
- (b) IP Addressing

7. Discuss the need and uses of Executive Information Systems ? How they benefit in the development of organizations ?

UNIT – IV

8. Discuss the hardware and software requirements of multimedia computers. What are the multimedia applications in business ?

9. Discuss the following :

- (a) Web applications in multimedia
- (b) e-marketing and e-advertising.
