

Roll No.

12792

MBA 2 Yr. 4th Semester
(New Scheme) 2019-20
Examination – December, 2022

MARKET MICROSTRUCTURE

Paper : 20IMG24GB5

Time : Three hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Section - A is compulsory. Attempt four questions from section-B (one question from each Unit).

SECTION – A

1. Write short notes on the following : 8 × 2 = 16

- (a) Maslow need Hierarchy Theory.
- (b) Performance Evaluation.
- (c) Job Assignments.
- (d) Neoclassical model of Organization.
- (e) Bounded Rationally.

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(f) Decentralization.

(g) Problem of Economic Organization.

(h) Moral Hazard.

SECTION - B

UNIT - I

2. What do you understand by the term 'Rationale of Organization ? Explain in detail along with problem faced by Economic Organization. 16
3. How an Organization measure its Organizational Efficiency ? Discuss in detail with the help of an example. 16

UNIT - II

4. Explain the Neoclassical Model of Organization and how the price is used for coordination function in market 16
5. Explain the term 'coordination'. And also explain how the management take place in the market. 16

UNIT - III

6. Explain the concept of Bounded Rationality in detail. 16
7. What do you understand by Performance Incentives ? Explain the various Incentive provided by firm to its employees. 16

UNIT - IV

8. Define 'Performance Evaluation' and discuss the various techniques of evaluating the performance. 16
9. What is Motivation. And also explain content theories of motivation. 16