

Roll No.

12767

**MBA 2 Year 4th Semester New Scheme
Examination – December, 2022**

E-BUSINESS INFORMATION SYSTEMS MANAGEMENT

Paper : 20IMG24GT5

Time : Three hours | Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : All questions of Section 'A' are compulsory. Attempt any four questions from Section 'B' selecting one question from each Unit. All questions carry equal marks.

SECTION – A

1. Short question :

- (a) What is Desk checking ?
- (b) What do you mean by DFD consistency ?
- (c) Explain Ternary relationship.
- (d) Explain the term Testing Harness.

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- (e) Single location installation.
- (f) Write short note on Reverse engineering.
- (g) Configuration management.
- (h) Mean time between failures (MTBF).

SECTION – B

UNIT – I

- 2. Explain E- business strategy ? Why e-business strategy is important? What are 3 levels of e-business strategy ?
- 3. Explain the role played in information systems development by the systems analyst. What are the skills of system analyst ?

UNIT – II

- 4. List and describe the steps in the project initiation and planning process.
- 5. Contrast the following terms :
 - (a) Mission; competitive strategy
 - (b) Corporate strategic planning; ISP

UNIT – III

- 6. What is JAD ? How is it better than traditional information gathering techniques ? What are its weaknesses ?

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- 7. Contrast the following terms :
 - (a) ER- diagram
 - (b) Triggering Operations

UNIT – IV

- 8. Explain the seven different types of software application testing. What is Acceptance Testing ?
- 9. What are different types of Maintenance and how do they differ ? Is Information systems maintenance costs are a significant expenditure.

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