

UNIT – IV

8. How does an export organization promote their export products ? Explain the export promotion schemes in the Indian context.
9. Write the functions of BTP units. How are BTP units different from STP units ?

Roll No.

12643

MBA 2 Year 3rd Semester (CBCS)
2019-20 New Scheme
Examination – December, 2022

INTERNATIONAL LOGISTICS

Paper : 20IMG23G15

Time : Three Hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : All questions of Section-A are compulsory. Attempt *four* questions from Section-B selecting *one* question from each Unit. All questions carry equal marks.

SECTION – A

1. Write short notes on the following :
- (a) What do you mean by international logistics ?

12643- (P-4)(Q-9)(22) (4)

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- (b) Expand ADS.
- (c) Who are Exchange Earners ?
- (d) What is meant by SEZ ?
- (e) What is an export channel ?
- (f) Elaborate Labeling.
- (g) Write the purposes of FEMA.
- (h) Write the functions of commodity boards.

SECTION – B

UNIT – I

- 2. What is international logistics infrastructure ? What are the components of international logistics ?
- 3. Answer the following :
 - (i) What are the various requirements to create an export organization ?

12643 - (P-4)/(Q-5)/(22) (2)

- (ii) What are the issues involved in deciding currency of payment ?

UNIT – II

- 4. What are measures of quality control in an export organization ? Also, explain the process of pre-shipment inspection.
- 5. What do you understand about Cargo insurance ? Describe the basic procedure and documentation for excise and custom clearance.

UNIT – III

- 6. Write about the guidelines provided by UCPDC (Uniform Customs and Practice for Documentary Credits) regarding export trade finance management.
- 7. How does an export organization protect itself against adverse exchange rate movements ?

12643 - (P-4)/(Q-9)/(22) (3)

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