

Roll No.

12630

**MBA 2 Year 3rd Semester (CBCS)
2019-20 New Scheme
Examination – December, 2022**
FINANCE MANAGEMENT
(Project Management)
Paper : 20IMG23GF2

Time : Three hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : All question of Section 'A' are compulsory. Attempt any four questions from Section 'B' selecting one question from each Unit. All questions carry equal marks.

SECTION – A

- 1. Explain in brief :**
- (a) SWOT Analysis
 - (b) Demand Forecasting
 - (c) Beta
 - (d) Internal rate of return
 - (e) Implicit cost vs. Explicit cost

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- (f) Shadow price
- (g) Critical Ratio
- (h) Human aspect of project management

SECTION – B

UNIT – I

2. How is project idea screening done ? Give a detailed explanation of the project idea screening tools.
3. Bring out the importance of pre-feasibility, feasibility studies and technical analysis in ensuring success in the operation phase of the project.

UNIT – II

4. What is working capital for a project ? Which factors determine the working capital requirements ?
5. Which techniques are used in evaluating and making capital investment decisions ? Illustrate.

UNIT – III

6. What do you mean by sensitivity analysis and also discuss its role in project management.
7. What are the different sources of financing of projects ? Why has the environmental appraisal of the project been so important ? How is it done ? Explain.

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UNIT – IV

8. Define Project Review. What are the purpose of project review ? Discuss the criteria for project review.
9. What are the different forms of project organization ? Discuss the pre-requisites for successful project implementation.

12630- -P-3/(Q-9)/(22) (3)