

Roll No.

12607

**MBA 2 Year 1st Semester (CBCS)
2019-20 New Scheme
Examination – December, 2022**

BUSINESS ENVIRONMENT

Paper : 19IMG21C7

Time : Three hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Section A is *compulsory* and in Section B attempt *four* questions by selecting *one* question from each *Unit*. All question carry equal marks.

SECTION – A

1. (a) 'Business is the product of environment.'
Comment.
- (b) Give example of socialistic economy.
- (c) What do you mean environment scanning ?
- (d) How political factors affect business ?

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P. T. O.

- (e) Skill is an important aspect for growth. Discuss.
- (f) What do you mean by intellectual property rights ?
- (g) Performance of public sector enterprises is improving. Explain.
- (h) What do you mean by privatization ?

SECTION – B

UNIT – I

- 2. Covid-19 come under which component of business environment. Discuss its impact on business briefly.
- 3. Explain in detail :
 - (a) Micro environment
 - (b) Current business environment

UNIT – II

- 4. What do you mean by MRTTP Act ? Why the law had repealed ? Name the law which replaced MRTTP Act ?
- 5. Discuss the recent developments with regard to enactment of business law.

UNIT – III

- 6. What type of economic environment for skill development is required in start-up & MSME sector ?

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- 7. Write short notes on :
 - (a) Public private partnership
 - (b) Banking Sector Reforms

UNIT – IV

- 8. External factors affect the trade drastically. With the help of recent examples explain the statement briefly.
- 9. Discuss the Globalization trends & challenges faced by economies recently.

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