

Roll No. ....

**97691**

**BCA 6th Semester (Re-Appeal)  
Examination – December, 2022**

**E-COMMERCE**

Paper : BCA-306

Time : Three Hours ] [ Maximum Marks : 80

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

**Note :** Attempt *five* questions in all, selecting *one* question from each Unit. Question No. 1 is *compulsory*.

1. Write short note on the following : 16
- (a) Traditional Commerce
  - (b) Server Threats
  - (c) Smart Card
  - (d) EDI

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**UNIT – I**

2. Describe Electronic Commerce and its scope in detail.  
16

3. Explain the following :  
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- (i) Future of E-commerce
- (ii) Electronic markets

**UNIT – II**

4. Describe the following :  
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- (i) Industry value chains
- (ii) Inter organizational value chains

5. Explain the following :  
16

- (i) Copyright and intellectual property
- (ii) Communication channel threats

**UNIT – III**

6. Describe the following :  
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- (i) To Protect E-Commerce Assets
- (ii) To Protect E-Commerce Channels

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7. Give a complete description about electronic payment systems.  
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**UNIT – IV**

8. What do you understand by credit transaction trade cycle ?  
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9. Describe the following :  
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- (i) Benefits of EDI
- (ii) EDI implementation

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