

Roll No. ....

**57553**

**BBA 6th Semester (New Scheme)  
Examination – December, 2022  
FOUNDATION OF INTERNATIONAL BUSINESS**

Paper : BBAN-603

*Time : Three hours ]*

*[ Maximum Marks : 80*

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

**Note :** Section-A contains *eight* short answer type questions of two marks each. All the questions are **compulsory**. Section-B attempt *four* questions in all, selecting *one* question from each Unit. All questions carry equal marks.

**SECTION – A**

1. Describe the following :

- (a) Social environment
- (b) Custom duty
- (c) Joint Venture
- (d) Standard costing

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- (e) Static pricing
- (f) Foreign retailer
- (g) Workforce diversity
- (h) Cargo risk

**SECTION – B**

**UNIT – I**

2. What are the different types of international business ? Explain different barriers to international business.
3. Explain international finance system with its components. How international finance system eases the global trading ?

**UNIT – II**

4. Discuss the controlling mechanism in international markets. Why a proper controlling system is required ?
5. Explain different factors to be considered before entering in global space. How a country is evaluated and selected for the trading decisions ?

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**UNIT – III**

6. What is supply chain management ? Explain the importance of logistics decisions in international market.
7. Explain the process of sourcing decision. How sourcing plays an important role in global trade ?

**UNIT – IV**

8. Explain differences in accounting procedures in various countries. How companies tackle these differences ?
9. What is international staffing ? What are the types of compensation in international business ?

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