

Roll No.

12752

**MBA 2 Year 4th Semester New Scheme
Examination – December, 2022**

CSR AND BUSINESS ETHICS

Paper : 20IMG24C2

Time : Three hours |

| Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : All questions of Section-A are compulsory. Attempt *four* questions from Section-B selecting *one* question from each Unit. All questions carry equal marks.

SECTION – A

1. Write short note on the following :

- (a) What is Karma Yoga?
- (b) What do you understand by purusharth ?
- (c) Explain the concept of 'Vidyaranabh'.
- (d) What is value based management ?

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- (e) Differentiate between ethics and ethos.
- (f) What is Dharmic leadership ?
- (g) Write about the applications of 'law of responsibility' to managers.
- (h) How the values are formed in a person ?

SECTION – B

UNIT – I

- 2. Describe Indian work ethos as described in Shrimad Bhagwat Geeta. Compare it with western model.
- 3. Write explanatory notes on :
 - (a) Management lessons for business managers derived out of Vedas.
 - (b) Relevance of Ramayana for today's business managers.

UNIT – II

- 4. Discuss about the concept of 'Sadhana' in indian management context. How 'Sadhana' can contribute to develop the future managers has true 'Karma Yogi' ?
- 5. Write short notes on :
 - (a) Tatva and their importance
 - (b) Dharma and Swadharma

12752- (P-3)/(Q-9)/(22) (2)

UNIT – III

- 6. Write a detailed note on Indian education system. How the implementation of Gurukul system of education can be done in the modern education system ? How it will benefit to the current pupils ?
- 7. Write detailed notes on :
 - (a) Education system of Ancient India
 - (b) Law of creation

UNIT – IV

- 8. Give a detailed picture of major components of Indian culture and wisdom applicable in business management. Support your answer with suitable examples.
- 9. Explain the following :
 - (a) How Indian values can solve the problem of business organizations across the globe ?
 - (b) What is the need of value based human response management ?

12752- (P-3)/(Q-9)/(22) (3)