

97691

B.C.A. Vth Semester (Re appear)

Examination, February-2022

E-COMMERCE

(BCA-306)

Time allowed : 3 hours]

[Maximum marks : 80

*Note : Attempt five questions in all, selecting one question from each unit. Question No. 1 is compulsory.*

1. Write short note on following :

16

- (i) Electronic Markets
- (ii) Client Threats
- (iii) Smart Card
- (iv) EDI

Unit - 1

2. Define Electronic Commerce. Explain in detail about scope and impact of E-Commerce. 16

97691-P-3-Q-9 (22)

[P.T.O.]

(2)

97691

3. Describe the application of E-Commerce in Direct Marketing and Selling. 16

Unit - II

4. What do you understand by value chain in Electronic Commerce ? Explain in detail. 16

5. Explain the following : 16

- (i) Intellectual Property Threats
- (ii) Communication Channel Threats

Unit - III

6. Describe the following : 16

- (i) Protecting Client Computers
- (ii) Protecting the Commerce Server

7. Describe the Electronic Payment System in detail. 16

97691

(3)

97691

8. What do you understand by Credit Transaction Trade Cycle ? Explain in detail. 16

Unit - IV

9. Explain the following : 16

- (i) EDI Security
- (ii) EDI Standards

97691