

Roll No.

OLE-97691
BCA 6th Semester (Re-appear)
Examination – April, 2021
E-COMMERCE
Paper : BCA-306

Time : Three Hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Attempt *five* questions in all. Question Number 1 is *compulsory*. In addition to *compulsory* question, student has to attempt *four* more questions selecting *one* question from each Unit.

1. Write short answers to the following questions :

$8 \times 2 = 16$

- (a) Illustrate the components of E-commerce.
- (b) Write notes on any two obstacles in adopting E-commerce

- (c) Why is Supply chain important for any business ?
- (d) Define Intellectual Property.
- (e) What is an asset for a business ?
- (f) Which channel acts as main medium of data exchange in E-commerce ?
- (g) Define the term Trade Cycle.
- (h) What is RTGS ?

UNIT – I

- 2. (a) What do you mean by E-commerce ? Describe framework of E-commerce. 8
- (b) What is Internet commerce ? How is it different than Electronic commerce ? 8
- 3. (a) Critically evaluate the impact of E-commerce with respect to Indian perspective. 8
- (b) Distinguish between E-commerce and E-business. List any *two* advantages of E-commerce to customers. 8

UNIT – II

4. (a) What is value chain in E-commerce ? Explain the Inter organizational value chains in detail. 8
- (b) Create a neat diagram of supply chain for the retail book business. 8
5. Write notes on : $4 \times 4 = 16$
- (i) Strategic business unit chains
 - (ii) Copyright
 - (iii) IP threats
 - (iv) Security policy

UNIT – III

6. What do you understand by Protection ? How is protection of client computer, E-commerce channel and server done to secure money related transactions ? Explain. 16
7. Critically analyze the technicalities of electronic payment system and its process. 16

UNIT – IV

8. (a) What is a trade cycle ? Draw its general diagram.
Explain different features of trade cycle and types
of theories. 10
- (b) Write a brief note on EDI standards. Why are
these required ? 6
9. What do you mean by EDI ? List some documents
types that can be exchanged. How is it advantageous
over traditional system of document transfer ? Explain
the steps involved in this process. 16
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