

Roll No. ....

**57511**

**BBA 2nd Semester (N. S.) 2014-17**

**Examination – July, 2021**

**PRINCIPLES OF MANAGEMENT**

**Paper : BBAN – 201**

*Time : Three Hours ]*

*[ Maximum Marks : 80*

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

*Note : Section – A is compulsory, which consists of eight short answer type question. Section – B consists of eight questions. You have to attempt four questions, selecting one question from each Unit. All questions carry equal marks.*

**SECTION – A**

1. Describe the following :

- (a) Nature of management
- (b) Skills of managers

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- (c) Long term planning
- (d) Operational planning
- (e) Autocratic leader
- (f) Division of work
- (g) Social audit
- (h) Benefits of control

**SECTION - B**

**UNIT - I**

- 2. Discuss the human relations and behavioral approach to management
- 3. What are the contemporary issues and challenges in the field of management?

**UNIT - II**

- 4. Write short notes on the following :
  - (a) Tactical planning
  - (b) MBO
- 5. Describe the nature, process and behavioural aspects of decision making.

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**UNIT - III**

- 6. Discuss the behavioral, approach to leadership giving suitable examples.
- 7. Write a detailed note on organization structure and design.

**UNIT - IV**

- 8. Explain the nature, purpose and process of controlling.
- 9. What are the prerequisites of effective control system? Why is there a resistance to control?

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