

Roll No.

OLE-57501

**BBA 1st Semester (N.S.) 2014-17
Examination – April, 2021**

BUSINESS ORGANIZATION

Paper : BBAN-101

Time : Three Hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Attempt five questions in all, selecting one question from each Units. Question No. 1 is compulsory. All questions carry equal marks.

1. Define the following in brief :
 - (a) Explain economic objectives of business.
 - (b) How business creates utility ?
 - (c) Turnkey projects
 - (d) Business plan
 - (e) Network marketing
 - (f) Business process outsourcing

- (g) CII
- (h) BSE v/s NSE

UNIT – I

2. Explain the term Business with reference to its characteristics in modern world. Also explain the objectives of business.
3. Write short notes on :
 - (a) Explain business as a system.
 - (b) Differentiate Business, Commerce and Trade.

UNIT – II

4. What are the different forms of organization from the ownership point of view ?
5. What is Multinational Corporation ? Critically evaluate the advantages and disadvantages of multinational corporation ?

UNIT – III

6. What is business organization ? What are the factors influencing the choice of a suitable form of organization ?

7. Define E-commerce. Discuss its benefits and limitations. What are the resources required for implementing E-commerce ?

UNIT – IV

8. What is Business Combination ? What are its causes and also explain why do we need Business combinations ?
9. Write a short note on :
- (a) Stock exchange in India.
 - (b) Chambers of commerce.
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